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Bib Data Sheet

SERIAL NUMBER 09/814,622	FILING DATE 03/22/2001 RULE	CLASS 707	GROUP ART UNIT 2172	ATTORNEY DOCKET NO. CANN-0208
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APPLICANTS

Mark E. Cannon, Provo, UT;

** CONTINUING DATA

YES *LYE*

This application is a DIV of 09/038,380 11/03/1998 PAT 6,286,005

** FOREIGN APPLICATIONS

NONE *LYE*

IF REQUIRED, FOREIGN FILING LICENSE GRANTED

** 05/02/2001

Foreign Priority claimed 35 USC 119 (a-d) conditions met Verified and Acknowledged	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after Allowance Examiner's Signature <i>LYE</i> Initials	STATE OR COUNTRY UT	SHEETS DRAWING 31	TOTAL CLAIMS 34 41	INDEPENDENT CLAIMS 6
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ADDRESS

Schmeiser, Olsen & Watts LLP
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TITLE

Method and apparatus for analyzing data and advertising optimization

FILING FEE RECEIVED 1218	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:	<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit
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